



www.twelveinabox.com

"One of the best British comedies I've ever seen..."

Albert S. Ruddy

Twice Oscar winning producer of The Godfather and Million Dollar Baby



In the presence of Oliver Stone and Albert Ruddy 'Twelve In A Box' won the coveted Audience Award after selling out for all 4 of its screenings.



★★★★☆ • ★★★★★ • ★★★★★☆ • ★★★★★  
Zuritipp • Art-TV • Cineman • Out Now

They were only 96 hours away from collecting a fortune. It was as simple as that. Then someone dropped dead - and things started to get a bit more complicated...

## Latest News... **twelve** Film Tops Movie Chart **in a box**

**12 in a Box** beats major releases to the number 1 slot in audience review chart.

With the theatrical release of '12 In A Box' in Switzerland, the film stormed to the top of the Zuritipp Movie chart, receiving more votes than films such as 'Mamma Mia', 'Kung Fu Panda' and 'The Kite Runner'.

The film also received an audience average vote of 4.5 out of 5 on the Cineman film website

### Triumphant return to Zurich

**2000 tickets sold as 12 In A Box sells out in 24 hours**

Having been selected for the prestigious 2008 Orange Cinema Open Air Festival in Zurich, '12 In A Box' played to a sell-out audience of 2000 cinemagoers. Tickets for the film were sold out within 24 hours of being available and the film received a huge round of applause at the end (the first film to receive such an ovation at the festival).

'Initially we were doubtful that the Orange organisers were going to feature the film in their line-up, as the film has no known stars in its cast and the 'competition' were big studio films such as 'The Bucket List', 'Mamma Mia' 'Wanted' and 'Sex and the City.' The fact that the film sold out within 24 hours and that the audience lapped it up from start to finish, was, to say the least, pretty satisfying' – **Bruce Windwood**, Producer

### 12 In A Box to get its U.S. theatrical release in November 2008...

12 In A Box is due for release in the U.S. in November. The film has been acquired by LA based Cinevolve Studios for distribution in North America.

### ★★★★★ Art-TV (Review by Cyril Schicker)

'Obviously, pretty much every spectator can guess right from the start that a debacle is imminent, but still the plot is full of surprises, and it is highly amusing to see the simple task get further and further out of hand. And, well, the ending is hilarious too. The fact that I watched this cinematic treat in the OrangeCinema at the Zürichhorn made this wonderful experience even more enjoyable'.

### ★★★★☆ ZURITIPP (Review by Thomas Bodmer)

'Twelve in a Box is an ensemble comedy like Death at a Funeral, but as opposed to Frank Oz' farce, McKenzie hardly ever overdoes it.

The ensemble, which consists entirely of unknown actors, works very well, and the twist at the end is very elegant indeed'.

### ★★★★★ Out Now

'For fans of British humour, 12 In A Box is a must'.

Contact: Masses Entertainment  
Tel: +44 (0) 7801 811809  
bruce@massesentertainment.com

1	12 in a Box	★★★★★
2	Bienvenue chez les Ch'tis	★★★★★
3	The Kite Runner	★★★★★
4	In Bruges	★★★★★
5	J'ai toujours rêvé d'être un gangster	★★★★★
7	Kung Fu Panda	★★★★★
7	Rusalka - Mermaid	★★★★★
8	The Bank Job	★★★★★
9	Hotel Very Welcome	★★★★★
10	Mamma Mia! - The Movie	★★★★★